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graphic
designer



illustrator



digital artist

Strengths include strong creative abilities and detail oriented technical skills. This combination, plus dedication and computer proficiency in Adobe Photoshop, InDesign and Illustrator have produced a variety of impressive design solutions that not only work, but were on budget and delivered on time.

SPECIAL HONORS

- 2007 - Nominated for *TV Guide's Best Sci-Fi Webisode Award* for a website designed for *The 4400*, a USA Network Show
- Published in *Designing with Color* - 1991 Quarto publishing
- Award of Excellence from *Communication Arts Magazine* for my contribution to a trade show exhibit Published in *CA83 Design Annual*
- Accepted into **Society of Illustrators** and exhibited in their **21st Annual National Exhibition** in New York City Published in *Illustrators 21 Annual*

PROFESSIONAL EXPERIENCE

Freelance

Sept. 2006 - Present

- Projects consist of logo designs and development, catalog design, corporate identity, brochures, post cards and website designs
- Clients include: USA Network, Myron Corporation, RLA Creative, Shels Design, Putnam/Northern Westchester BOCES, World Peace Prayer Society, Zippy Flip, New Mind Diversity and DC Master Schedulers
- Designed a website to exhibit my "digital paintings," which includes the latest series, "Wildlife" www.toweringpinesstudio.com

Creative Director

J. Zachary Creative Group Mahwah, NJ 1992 - Sept. 2006

- Responsible for the creative development, design and production of promotional materials for existing and new corporate accounts
- Designed projects included corporate identity materials for sales promotion programs and subsequent print advertising, logo design and development, packaging graphics, trade shows, displays, brochures, catalogs, annual reports and newsletters
- Interfaced with agency account executives, clients, photographers and printers
- Assisted with traffic and production schedules
- Responsible for the development, design and production in the launching of a new magazine, *DX atHome*
- Directed designers and freelancers on all aspects of creative and production of projects
- Directed photo shoots for national accounts, including on-press supervision
- Involved in all levels of production from start-up meetings through project completion, with special attention given to problem solving, quality, deadline and cost

EDUCATION

- Data Quest Systems Fairfield, NJ
Graphics & Desktop Publishing on the Macintosh
- Newark School of Fine & Industrial Arts Newark, NJ
Advertising & Pictorial Illustration

MILITARY SERVICE

- United States Army - *Specialist 4th Class* Honorable Discharge